

**THE COMPANIES ACT, 1956
COMPANY LIMITED BY SHARES**

**MEMORANDUM OF ASSOCIATION
OF
*ICONIK SPORTS AND EVENTS LIMITED**

- I. The name of the Company is *ICONIK SPORTS AND EVENTS LIMITED.
- II. The Registered Office of the Company will be situated in the state of Maharashtra.
- III. The objects for which the Company is established are:

(A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:

- 1) To carry on the business of activities and systems management in the field of Information Technology and to provide I.T. enabled business processing outsource and communication services, running and managing data centers, call centers, transcription centers, to operate and render services as a software technological park, to develop, maintain, deal in export and import all kinds of computer software and technologies, data base, information systems, data management systems, facilities management systems and the like and to develop and create various websites and develop e-commerce, and various internet based applications and to deal with all kinds of activities in software and hardware related to all fields to internet communication including establishing and maintaining all kinds of cyber cafes, providing medical transcriptions, programming services and other allied services in India and abroad.
- 2) To plan, design, develop, improve, alter, market, distribute, sell, import, export, or otherwise deal in all kinds of software services, programs, software solution, software applications and replication, web services, entertainment, web designing, on-line services, search engines, portals, servers and all such other activities and services related to internet and information technology and to carry on the business as franchisors, franchisees, licensors, licensees or otherwise of satellite communication through the media of television or others in all its branches and kinds and for that purposes to develop or otherwise acquire programmes of all kinds and descriptions and to undertake all kinds of communication whether through telephone exchanges, modems, faxes or otherwise and to establish centers for the same, subject to the laws of land.



Kannan Krishnan Naiker
Managing Director
DIN : 00014414

- 3) To carry on in India and anywhere else in the world, the business of developing, designing, creating, coding, decoding, reverse engineering, marketing, selling, assigning, trading, purchasing, acquiring, importing, exporting, commissioning, executing, installing, servicing and processing any kind of computer software, hardware, technology and information including the areas of Insurance and other Claims Processing, Banking, Equipment, Finance/Accounting, Payroll Management, Human Resources, Logistics, Procurement/Supply Chain Management, Security, Business and Software Infrastructure of all kinds including networks and data interchanges and exchanges, Customer Contact, including Customer Relations Management and to provide technical, advisory, audit, commercial, managerial, consultancy, administration, research and other services in respect of such processes.
- 4) *To carry on the business of organizing, managing, promoting, and conducting sports leagues, tournaments, and events across various sports disciplines, including but not limited to Padle, Tennis, Cricket and other related activities, aimed at providing entertainment, fostering community engagement, and promoting sportsmanship and to establish, operate, and manage sports academies, training centers, coaching facilities, and sports complexes, as well as other infrastructure for the development and training of players at all skill levels in paddle, tennis, and other sports.
- 5) *To engage in the business of sports marketing, sponsorship, media rights, merchandise sales, and other commercial activities related to sports events, leagues, and tournaments, including the creation and management of branded sports leagues under any relevant name or brand and to facilitate the booking and renting of sports facilities for both league participants and general public usage, providing ancillary services such as equipment rental, event coordination, hospitality and to undertake any allied activities that support the growth, commercialization, and promotion of sports, including sports-related digital media, broadcasting, online streaming, and e-sports platforms.

* Shareholders in the EGM held on 14.12.2024 has approved to alter the object clause of the Memorandum of Association of the company through Special Resolution.

*Shareholder in the EGM held on 29.03.2025 has approved to alter the name clause of the MOA of the company from ID info Business Services Limited to Iconik Sports and Events Limited through Special resolution.



Kannan Krishnan Nair

Managing Director

AIN : 00014414

(B) THE OBJECTS INCIDENTAL OR ANCILLARY TO THE ATTAINMENT OF THE MAIN OBJECTS ARE:

1. To purchase, take on lease, or in exchange hire or otherwise acquire any immovable or movable property, building, machinery, plant, stock-in-trade, other assets, patent rights and any rights which the Company may think necessary with reference to any of these objects.
2. To acquire and take over all or any part of business, property, plant and machinery and any other assets and liabilities of any person, firm or Company or any business which this Company is authorized to carry on.
3. To amalgamate and merge with any Company having objects altogether or in part similar to those of this Company or otherwise.
4. To expand the Company's activities by opening branches and or by appointing agents in India and any foreign country.
5. To enter into partnership or into any arrangement for sharing profits or losses, or into any union of interest, reciprocal, concession or co-operation with any person or Company carrying on or engaged in or about to carry on or engage in any business transaction which this Company is authorized to carry on to benefit this Company.
6. To sell, improve, manage, develop, exchange, lease, mortgage, dispose of, or otherwise deal with all or all of the undertaking of the company, any part of the property and rights of the Company.
7. To promote any Company or Companies for the purpose of acquiring all or any of the property, rights, and liabilities of this Company or for any other purpose to benefit this Company.
8. To enter into any contracts, agreements, or other dealings in the nature of collaboration or otherwise for the more efficient conduct of the business of the Company.
9. To pay all or any cost charges and expenses, preliminary and incidental to the promotion, formation, establishment and registration of the Company.

10. To invest and deal with the monies of the Company not immediately required upon such securities and in such manner as may from time to time be determined for implementing the main objects.
11. To lend and advance money or give credit to such persons and upon such terms and conditions as the Company may think fit, provided the Company shall not carry on business of banking within the meaning of Banking Regulation Act, 1949.
12. To undertake and execute any trust, the undertaking of which may seem to the Company desirable, either gratuitously or otherwise.
13. To draw, make, accept, discount, execute and issue of bills of exchange, promissory notes, bills of lading, warrants, debentures and other negotiable or transferable instruments or securities.
14. To provide for the welfare of the present and past directors, officers, employees of the Company and their families, dependents either by grant of money, pension, allowances or in any other manner whatsoever.
15. To pay for any properties, rights, or privileges acquired by the Company either in shares of the Company or partly in cash or otherwise.
16. To employ and/or engage employees, officials, technicians, computer operators, analysts any other position as may be required for carrying on the business of the Company and send abroad personnel and employees and agents of the company for the fulfillment of the objects of the Company and to conduct training education and information on the Software lines.
17. To appoint agents, sub-agents, dealers, sub-dealers, distributors for selling the products of the Company and dealt with by the Company.
18. To open one or more account(s) of any kind / type with any Bank or Banks and to operate the same.
19. Subject to the provisions of the Companies Act, 1956 or any other enactments in force, to indemnify and keep indemnified the members, officers, directors, agents and servants of the company against proceedings, costs, damages, claims and demands in respect of anything done or orders to be done by them for any in the interest of the company and for any loss, damage or misfortune whatever and which shall happen in execution of the duties of their office or in relation thereto.

20. To receive money or loans subject to the provisions of the Companies Act, 1956 and / or to receive / raise money on loan from Banks / Institutions / Other Bodies Corporate and borrow or raise money in such manner as the Company shall think fit and in particular by the issue of debentures or debenture stock (perpetual or otherwise) and to secure the repayment of any money borrowed, raised or owing by mortgage, charge or lien upon all or any other property or assets of the Company (both present and future) including its uncalled capital and also by a similar mortgage, charge, or lien to secure and guarantee the performance of the Company or any other person or Company any obligation undertaken by the Company or any other person as the case may be, provided that the Company shall not carry on the business of banking within the meaning of the Banking Regulation Act, 1949.
21. To build, construct, alter, maintain, enlarge, pull down, remove or replace and to work, manage and control any buildings, offices, shops and conveniences, which may seem calculated directly or indirectly to advance the interests of the Company and to join with any other person or Company in doing any of these things.
22. To acquire and takeover of businesses of like nature as a going concern with all its assets, movable and immovable together with rights, privileges, licenses, patterns and other entitlements under any subsisting contracts and enactments, subject to such obligations or other liabilities of such business and thereby engage the Company in one or more of the businesses as set out herein above.
23. To guarantee the payment of money unsecured or secured by or payable under or in respect of promissory notes, bonds, debentures, instruments and securities of any Company or any authority, municipal, local or otherwise, or of any person whomsoever, whether incorporated or not and generally to guarantee or become sureties for the performance of any contracts or obligations.
24. To adopt such means of making known the activities and products of the Company as may seem expedient and in particular by advertising in the press, television, video, cinema slides, by circulars and exhibitions of work of art or interest, by publication of books, pamphlets and periodicals.
25. To apply for, purchase or otherwise acquire from any person firm or Company whether Indian or Foreign, any patents, brevets, invention, licenses, concession conferring any use or any secret or other information as to be used for any of the purpose of the Company, and to use, exercise, develop or grant licenses in respect of or otherwise turn into accounts property rights or information so acquired.

26. To insure any of the properties, undertakings, contracts, guarantees or obligations of the Company of every nature and kind in any manner whatsoever.
27. To subscribe, contribute or grant money for any national charitable benevolent, public, general or useful object or fund for any exhibition and to provide contribution to any political party subject to the provisions of the Companies Act 1956 and any other amendments or enactments, if any, or gifts and to subscribe and contribute or otherwise to assist or to guarantee money to charitable, benevolent, scientific, national, public or social or other institution or objects which shall have any moral or other claims to support or aid by the Company either by the reason of locality of operation or of public and general utility or otherwise provided, however in case of any such donation, subscription, contribution made or given the said donation subscription or contribution shall be subject to and in accordance with the provisions of any law for the time being in force.
28. To refer or agree to refer any claim, demand, dispute, award or any other question by or against the Company or in which the Company is interested or concerned, to arbitration or conciliation, legal proceedings or any other form of dispute, resolution in India or at any place outside India pursuant to Indian or foreign system of law and to observe, perform and to do all acts, deeds, matters and things to carry out or enforce the awards, decrees and directions related thereto.
29. To act as principals, agents, contractors, trustees or otherwise, and either alone or in conjunction with others and either by or through agents, sub-contractors or otherwise; with power to appoint a trustee or - trustees, personal or corporate, to hold any property on behalf of the Company, and to allow any property to remain outstanding in such trustee or trustees.
30. To pay lawfully with respect to the brokerage and commission for obtaining application for or taking placing or underwriting or procuring the underwriting of shares, debentures or other securities of the Company.
31. To issue and allot fully or partly paid shares in the capital of the Company in payment or part payment of any real or personal property purchased or otherwise acquired by the Company or any services rendered to the Company.
32. To sell any patent rights, brevets d' invention, copyrights, trademarks or privileges belonging to the Company or which may be acquired by it or any interest in the same and to grant licenses for the use of the same or any of them and to let licenses for the use of the same or any of them and to let and allow to be used or otherwise deal with any inventions, brevets d' invention, patents, copy

rights, trade marks or privileges in which the Company may be interested, and to do all such acts and things as may be deemed expedient for turning into account any inventions, patents and privileges in which the Company may be interested.

33. To examine, investigate, research or otherwise assess the value and viability of any ventures, projects or proposals and to provide financial and other assistance for the same and also support by way of long term or working capital funding and, subscription to shares, debentures and any other form of investments therein.
34. To take or hold mortgages, liens and charges to secure payment of the purchase price or any unpaid balance of the purchase price of any part of the Company's property of any kind sold by the Company or any money due to the Company from the buyers.
35. To apply for and become in India or abroad, member of any stock exchange, Over The Counter Trading And Exchange of India, National Stock Exchange and any other similar authority, body or institution as may be established from time to time.
36. To buy and sell foreign exchange in all lawful ways, in compliance with the relevant laws in India and the foreign country concerned in that behalf and generally to invest and deal with the moneys of the Company in or upon such securities in such manner as from time to time may be determined in order to enable the attainment of the main objects.
37. To procure the incorporation, registration of or such other recognition of the Company in any Country, State or place, within or outside India and to establish and maintain local registers, branches and other places of the business in any part of the world subject to the respective laws of land.
38. To apply and enter into any arrangement with any Government, Reserve Bank of India or any other authority, Municipal, local or otherwise or any person or Company in India or abroad that may seem conducive to the objects of the Company or any of them and to obtain from any such Government, Reserve Bank of India or any other authority, person or Company, any rights, privileges, charters, contractors, licenses, franchises and concessions which the company may think desirable and to carry out, exercise and comply therewith.

(C) THE OTHER OBJECTS OF THE COMPANY NOT INCLUDED IN (A) AND (B) ABOVE ARE:

1. To carry on the business of financing industrial enterprises and to carry on the activities of acquisition of shares, stocks, debentures, and other securities and to provide custodial and depository services for securities.
2. To carry on the business of builders and developers, erectors, constructors of buildings, houses, apartments, ownership flats, structures of residential, office, industrial, institutional or commercial establishments, bridges, dams, tunnel, canal and other civil engineering work or developers of co-operative housing societies or of housing schemes and in particular preparing of building sites, constructing, reconstructing, erecting, altering, improving, enlarging, developing, decorating, holding, furnishing, shops, offices, garages, warehouses, buildings, godowns, other commercial, educational purposes and conveniences and to invest in and hold such properties and also to rent, hire, lease such properties.
3. To carry on all or any of the businesses of manufactures of machineries, implements, parts and accessories thereof, tool-makers, metal workers, boiler makers, mill-wrights converters, smiths, wood workers, engravers and metal anodizes, repairers, wire drawers, enamellers, electroplaters, braziers, galvanizers, plasters, extruders of ferrous and non-ferrous strips, casters and spinners and dealers in casting of iron and other metals, bricks, cement, cement products, sugar, all kinds of textile goods, all kinds of footwear, tyres and tubes and automobile goods and parts, pulp and paper of all kinds, chemical products, petroleum and petroleum products, rubber and leather products, plastic goods, wood products and glass products and agency business of all kinds of goods.
4. To maintain farm and live stock and to carry on the business of manufacturers of dairy, dairy products, bottling/pouch packing of milk, milk products and marketing, distribution, purchasing, collecting, transporting milk products and to acquire and develop farmlands and sell, on time-share basis or otherwise and to provide facilities like health club and country club.
5. To carry on the business of travel agency and to act as tourist agents and contractors and to facilitate traveling and to provide for tourists and travelers such as buying, hiring, leasing buses, taxies, ships and aircrafts and agents for railway, shipping and aero plane.

6. To carry on anywhere in the world, the business of hotels in all its aspects, lodging and boarding and to run, manage, acquire, control, own, purchase, hire the same including restaurant, café tavern, refreshment room, lodging, house keepers, licensed victuallers, importers and dealers of aerated, mineral and artificial waters and other drinks, purveyors, caterers for public amusements, ice merchants and food and places of amusement, recreation, sports, dances and entertainments of all kinds.
7. To acquire or setup and run schools, colleges, training and professional institutions and to undertake or promote research in economic, fiscal, commercial, financial, technical and scientific problems and to run nursing homes, clinics, pharmacies, indoor or outdoor hospitals, medical orthopedics, surgical and x-ray units, laboratories, research establishments, nature cure centers and act as consultants in any and all branches of medical science.
8. To print and publish, edit, sell and dispose of books, magazines, newspapers, periodicals, prints, pictures, engraving, lithographs, musical compositions and every other sort of publication and to establish, own, lease or acquire or acquire controlling or other interests in printing presses of all descriptions, to publish or cause to publish periodicals, newspapers, magazines, books, pamphlets, bulletins or other printed matter to promote the interests of the company or its clients.
9. To carry on business as manufacturers, importers, exporters and dealers in pulp, chipboard, hardboard, strawboard, blackboard, cardboard, duplex board, mill board, grey board, paste board, synthetic board and all other kinds of pulp and board and paper of all kinds and all similar articles and substances and products made there from, and their by-products and to do all such acts and things necessary for the purpose of ensuring continuous and adequate supplies of raw materials, stores, manufacturing ingredients and other articles and things to effectually carry on and maintain all the manufacturing business and other activities of the Company.
10. To act, carry on and deal as full fledged money changers, authorized money changers, to take up money changer's business, foreign exchange dealer and to act as agents to or for bankers and to issue and encash foreign currency in cash, travelers cheques and coupons, drafts and various other modes of foreign exchange on their behalf subject to the laws of land and the Acts, Rules, Regulations, Orders, Directions and authorized by the Reserve Bank of India under the provisions of the Foreign Exchange Management Act, 1999 and any other enactments, Notifications of Reserve Bank of India or other Government Authorities.

IV. The liability of the members is limited.

- V. *The Authorized Share capital of the company is Rs. *36,00,00,000 /- (Rupees Thirty-Six Crores Only) divided into 3,60,00,000/- (Three Crores Sixty Lakhs) Equity Shares of Rs.10/- (Rupees ten) each.
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* Shareholders in the EGM held on 21.03.2025 has approved to increase the authorized share capital of the company from Rs. 25,00,00,000 (Rupees Twenty-Five Crores only) divided into 2,50,00,000 (Two Crores Fifty Lakhs) equity shares of Rs. 10/- each to Rs. 36,00,00,000 (Rupees Thirty-Six Crores Only) divided into 3,60,00,000 (Three Crores Sixty Lakhs) equity shares of Rs. 10/- each through Ordinary Resolution.



Kannan Krishnanan Naiker
Managing Director
DIN : 00014414

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We, the several persons, whose names, addresses and descriptions are subscribed are desirous of being formed into a Company in pursuance of this Memorandum of Association and we respectively agree to take the number of shares in the capital of the Company set opposite our respective names:

Names addresses and descriptions of subscribers:	Number of shares taken by each subscriber.
<p>(1) Ahmed Habib</p> <p>(2) Dawood Habib</p> <p>(3) Mahomed Habib All Merchants, Hanuman Buliding, Tamba Kanta, Bombay 3.</p>	Jointly 100(One Hundred) shares
<p>(4) Ratilal Mulji Gandhi</p> <p>(5) Nagardas Ranchhoddas Sangvi</p> <p>(6) Babubhai Manji Sangvi All Merchants, Teju Kaya Building, Chinchbunder, Bombay 9.</p>	Jointly 100 (One Hundred)Shares
<p>(7) Shivshankar Mulgi Rajgor Merchant, Clive Road, Dana Bunder, Bombay 3.</p>	80(Eighty)Shares
<p>(8) Shivshankar Mulji Rajgor</p> <p>(9) Jamnadas Mulji Sangvi Merchants, Clive Road, Dana Bunder, Bombay 3.</p>	Jointly 20(Twenty) shares
<p>Dated 12th day of April 1940</p> <p>Witnesses : Jugatrai Gulabrai A 78/80, Pavabi Terraces, Grant Road, Bombay-7.</p>	